

Presentation Info Summary for PVMA 2022 Spring Conference

Presenter	Justin Hossfeld Western Range Segment Manager, Bayer Range & Pasture
Biography	Justin joined Bayer Range and Pasture as the western ranch segment manager in 2020. Based in Wyoming, he is focused on helping improve rangeland ecosystems and forage utilization. Justin has spent his entire career in the agricultural industry. He grew up and worked on the Padlock Ranch in Wyoming & Montana. Following Padlock, Justin worked in the farm machinery industry with John Deere managing various segments of their operations. In recent years, he was President and GM of Sunlight Ranches for 11 years. After retiring from Sunlight, Justin joined his family in their Ag Engineering and Resources business.
Presentation	<i>Ranching's Turning Point: The Newest Technologies Restoring Rangelands, Maximizing Performance</i>
Presentation Description	Invasive grasses are ravaging rangelands across North America, and when left unmanaged, they severely reduce forage yield and quality. This can cost ranchers hundreds of dollars per head. Bayer Range and Pasture experts will give attendees an inside look at the latest technologies transforming rangelands and driving value for ranchers. Justin Hossfeld, western range segment manager, will show how eliminating cheatgrass long-term enables rangeland and cattle to thrive. He will discuss the return on investment from one application of Rejuvra [®] , which provides up to four years of protection. Justin will also demonstrate how using RangeView creates additional value by empowering the land manager with the information needed to make the most accurate and beneficial application possible. Using RangeView to monitor and manage the resource will help ensure the highest level of Return On Investment is achieved.

Presenter	Tanya Rushcall Prov. Pesticide Approvals & Registration Specialist with Alberta Environment & Parks
Biography	Tanya Rushcall is a local Albertan with a B.Sc. in biology from the University of Alberta and a background in all things aquatic. Tanya has been with the Government of Alberta for 11 years, first working in Fisheries Management and then moving to the exciting world of aquatic invasive species management. In this role she was a certified pesticide applicator and responsible for control of fish, aquatic plants, and invertebrates. Her interest in pest management has led her out of the water into the role as the Provincial Pesticide Approvals and Registration Specialist, as of 2018.
Presentation	<i>Alberta Pesticide Legislation Updates</i>
Presentation Description	Pesticides in Alberta are regulated under the Environmental Protection and Enhancement Act, which includes the Pesticide (Ministerial) Regulation, the Pesticide Sales, Handling, Use and Application Regulation, and the Environmental Code of Practice for Pesticides. These pieces of legislation govern all aspects of pesticide use in the province and allow for appropriate use of pesticides in integrated pest management approaches. This session will highlight important pieces of the legislation that are applicable to applicators and certification, registration and compliance statistics.

Presenter	Dr. Chris Neeser Research Scientist, Alberta Agriculture & Rural Development
Presentation	<i>Weed Awareness in Reclamation</i>
Presentation Description	This presentation examines one of the most common complaints for operating industrial sites and those being reclaimed. Learn about the legislation, awareness, preventative, and control measures in dealing with weeds in reclamation.

Presenter	Laura Hammer President of Cortex Management
Biography	Laura has over 20 years experience and is President of Cortex Management Inc. where she holds applicator certificates in Agriculture, Industrial, Landscape, Forestry, Aquatic Vegetation and Special Fish and Invertebrates. She holds a Bachelor of Science in Agriculture and Certificate in Adult Continuing Education from the University of Alberta, and a Diploma of Forest Technology from the Northern Alberta Institute of Technology. Her passion is to make the world a little better by helping people manage their land and 'let good things grow'. She is also active in the continuing advancement and professionalism of pesticide application industry. She lives in Ardrossan just east of Sherwood Park with her husband Mike and kids Salix and Wolfgang.
Presentation	<i>Professionalism for the Vegetation Manager</i>
Presentation Description	This presentation examines the aspects of professionalism facing the vegetation manager, including applicable legislation, knowledge, appearance, behaviour and attitude.