2027 SPONSORSHIP & TRADESHOW PACKAGE



PVMA
PROFESSIONAL VEGETATION MANAGERS ASSOCIATION

Conference Committee Contacts:
Val Eichelt (Admin & Finance) (877)249-1508 val@pvma.ca
Joanne Ireland (Executive Director) execdirector@pvma.ca

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INTRODUCTION

This package presents an exciting opportunity to promote your business through sponsorship and tradeshow participation at the 2027 PVMA Spring Conference. The Professional Vegetation Managers Association has been a key partner in the growth, development, and promotion of Alberta's vegetation management industry for 49 years, and has a membership comprised of nearly 300 industry professionals. The PVMA Conference Committee is proud to host and organize this bi-annual event at the River Cree Resort & Casino February 23-25, 2027.

The 2027 PVMA Spring Conference will consist of approximately 200 delegates from across Canada and features internationally acclaimed industry related speakers. This event presents a unique opportunity to profile and present your company's products and services directly to Alberta's vegetation managers. The PVMA believes that this conference provides an excellent marketing opportunity for sponsors and tradeshow exhibitors alike, which should not be missed. Enclosed is a sponsorship breakdown which outlines the available promotional opportunities at various levels. If you would like to sponsor an alternative opportunity, please reach out. These may include:

- Breakfast Sponsor $3,500 +
- Coffee Break Sponsor $1,500+
- Lunch Sponsor $5,000+
- Banquet Sponsor $8,000+
- Agenda Sponsor $1,500+

If you have any questions or would like more information regarding this event, please do not hesitate to contact a member of the PVMA Spring Conference Committee listed below. The PVMA would like to thank you in advance for your support.

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TRADESHOW OPPORTUNTIES AND INFORMATION

Tradeshow Pricing	
Available Exhibitor Options	**Pricing:**
Single 10x10 Booth	$800
Educational Booth	$500
Not for Profit Booth	$300
Meal Package without Banquet	$250
Meal Package with Banquet	$350
Additional Banquet Ticket	$100
*Booth pricing does not include daily meals or banquet, which can be purchased separately) *All prices are subject to GST	

Each 10X10 foot booth includes 8-foot clothed table, 3 ft side walls, 8 ft back wall draped, and two chairs. Exhibitors are requested to attend their booths during all event breaks throughout the day and evening as listed below:

February 23: Booth setup is from 9:00 a.m. to 11:00 a.m. Scheduled activities include coffee breaks, supper, and the evening Meet & Greet.

February 24: Scheduled activities include coffee breaks, lunch, and the evening silent auction following the banquet.

February 25: The morning schedule includes a coffee break, followed by booth teardown from 11:30 a.m. to 1:00 p.m.

Please refer to the # booth sheet for your selection(s). Booths are rented on a first come first serve basis and form must be submitted by December 15, 2026 with payment received by January 5, 2027. Not-for-profit booth and educational booth allocation will be at the discretion of the tradeshow committee.

Silent Auction

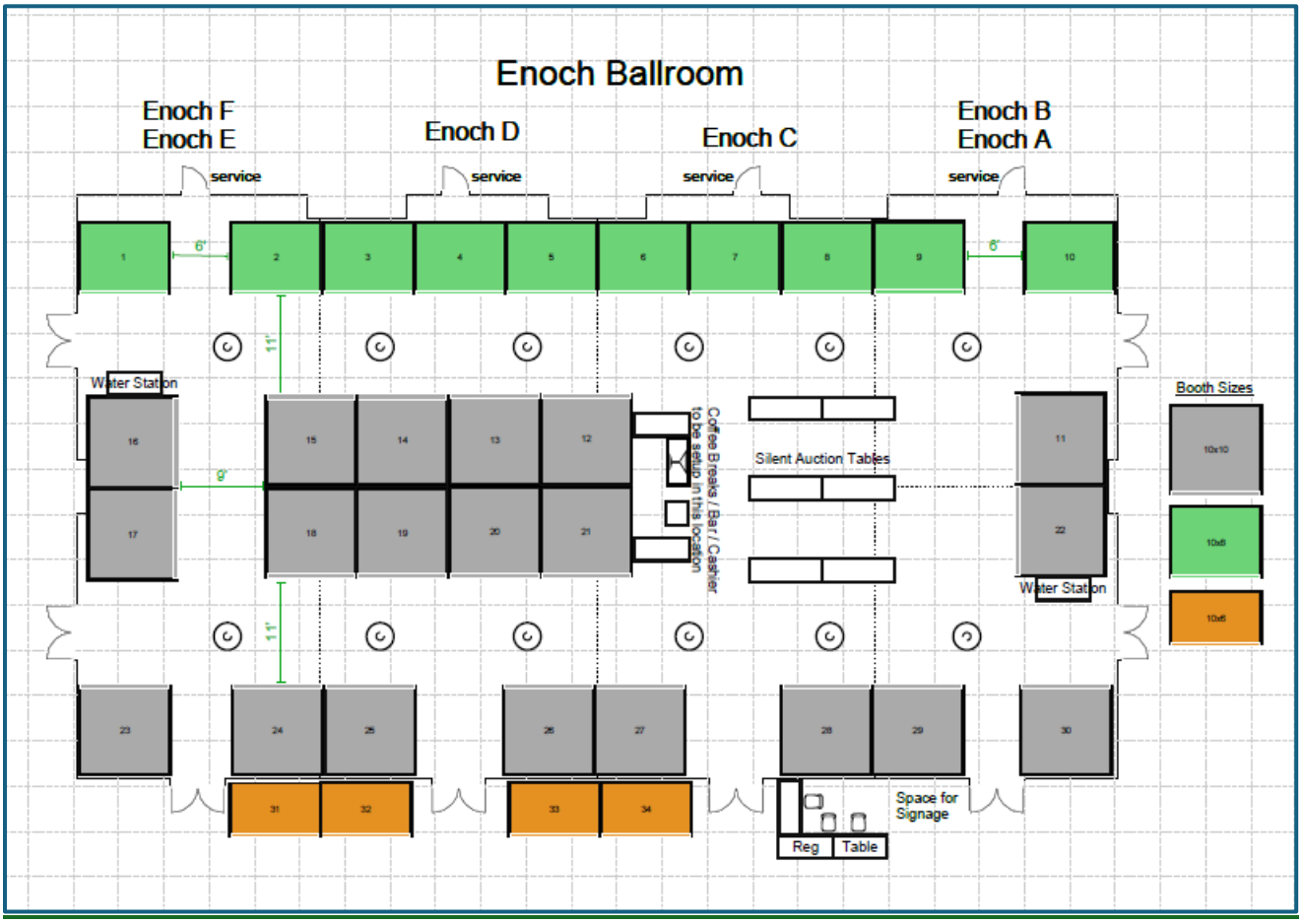
Sponsors and exhibitors are invited to donate items to the 2027 PVMA Spring Conference silent auction. To participate, contact the Tradeshow and Sponsorship Committee or indicate your interest on the attached form. Donations may be left at the registration desk with a business card attached. Thank you for your support; contact a committee representative for more information.

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Tradeshow Booth Layout



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Tradeshow Exhibitor Schedule

The schedule below outlines the 2027 PVMA Spring Conference Tradeshow events. Exhibitors must have their booths set up by 12:30 p.m. on Tuesday, February 23, to be ready for the 2:30 p.m. coffee break. Please send your company logo to the PVMA Sponsorship Committee for inclusion in the rolling slideshow and agenda package. Logos and company profiles are due January 14, 2027.

Tuesday, February 23, 2027	
9:00 A.M. - 11:00 A.M.	Exhibitors move in and booth setup
11:00 A.M. - 12:45 P.M.	Conference registration
12:45 P.M. - 3:00 P.M.	Conference welcome and educational sessions
3:00 P.M. - 3:30 P.M.	Coffee break with exhibitors
3:30 P.M. - 5:00 P.M.	AGM
5:00 P.M. – 7:00 P.M.	Meet and greet with exhibitors
Wednesday, February 24, 2027	
7:00 A.M. - 8:15 A.M.	Breakfast
8:15 A.M. - 10:30 A.M.	Greeting and educational sessions
10:30 A.M. – 11:00 A.M.	Coffee break with exhibitors
11:00 A.M. – 12:00 PM.	Educational session
12:00 P.M. – 1:00 PM	Lunch
1:00 PM - 3:00 P.M.	Educational sessions
3:00 P.M. - 3:30 P.M.	Coffee break with exhibitors
3:30 P.M. - 4:30 P.M.	Educational sessions
4:30 P.M. - 5:30 P.M.	Cash bar with exhibitors
5:30 P.M. - 8:00 P.M.	Banquet
8:00 P.M. - 9:00 P.M.	Cash bar and silent auction with exhibitors
Thursday, February 25, 2027	
7:00 A.M. - 8:15 A.M.	Breakfast
8:15 A.M. - 10:30 A M.	Greeting and educational sessions
10:30 A.M.- 10:45 A.M.	Closing remarks
10:45 AM –1:00 P.M.	Nutrition Break and Tradeshow exhibitor teardown

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SPONSORSHIP OPPORTUNTIES AND INFORMATION

The PVMA Sponsorship Committee asks that sponsors please send a company profile (150-200 words) and a .jpg of their company logo to the committee as soon as possible. Doing so will ensure that your company is seen and included in the agenda which will be viewed by the PVMA membership as well as other conference attendees. The deadline for profile submissions is January 21, 2027.

Sponsor Benefits	Friends of the PVMA (<$499/ Silent Auction Donation)	Bronze ($500- $999)	Silver ($1000-$2499)	Gold ($2500-$4900)	Platinum ($5000+)
Double Tradeshow Booth included					X
Single Tradeshow Booth included				X	
Promotional Item in Registration Package			X	X	X
Logo on Front Page of Agenda & Social Media			X	X	X
Logo In Agenda Package		X			
Company Profile in Agenda Package				X	X
Recognition at Conference Banquet					X
Sponsorship Cards at Every Table		X	X	X	X
Name on Sponsorship Boards at the front of Conference Ballroom & throughout the venue			X	X	X
Logo on Rolling Banner during Lunch and Coffee Breaks	X	X	X	X	X
Advertisement in Conference Agenda		Business Card	¼ Page	½ Page	Full Page

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TRADESHOW AND SPONSORSHIP APPLICATION

CONTACT INFORMATION

Company Name: _____

Address: _____

City: _____ **Postal Code:** _____

Email: _____ **Office Phone:** _____

Cell Phone: _____

Company Representatives: *(Names will appear on Tradeshow badges)*

1. _____
2. _____

TRADESHOW BOOTH RENTAL

Option	Price	*Please Fill in the Correct Space*
Single 10x10 Booth:	$800	_____
Meal Package without Banquet:	$250	_____
Meal Package with Banquet:	$350	_____
Educational Booth	$500	_____
Not-for-Profit Booth	$300	_____
Additional Banquet Ticket:	$100	_____
Please check if power is required at the booth: ☐		**Subtotal: $**_____
		GST (5%): $_____
		Total: $_____

CONFERENCE SPONSORSHIP

Level	Price	*Please fill in Sponsorship Value*
Friends of the PVMA:	Up to $499	$ _____
Bronze:	$500-$999	$ _____
Silver:	$1,000-$2,499	$ _____
Gold: (includes single tradeshow booth)	$2,500-$4,999	$ _____
Platinum: (includes double tradeshow booth)	$5,000+	$ _____
Other:	Description: _____	$ _____

SILENT AUCTION DONATION

Donation: _____ *Value of Donation: $*_____

PAYMENT OPTIONS

☐ Please Invoice me ☐ E-Transfer to: info@pvma.ca ☐ Cheque ☐ Credit Card

☐ Email Invoice/Receipt to: _____

Mastercard/Visa: _____ Authorization Date: _____

Card Number: _____ Name: _____

Expiry Date: _____ CVV: _____ Signature: _____

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TERMS AND CONDITIONS

1. PVMA may reject, prohibit, or relocate any exhibit or exhibitor that does not align with the goals of the PVMA Spring Conference or that may affect the show's quality, traffic flow, character, or orderly operation. Exhibitors must follow all PVMA rules and decisions made before, during, and after the show.
2. If payment is not received by the required deadline, the exhibitor forfeits all rights to the space. PVMA may retain payments already made as liquidated damages and reassign the space.
3. Exhibitors may not supply or sell food or beverages within the exhibit space.
4. Displays must remain intact until the show closes. Exhibitors must remove all exhibits, equipment, and materials by the final move-out time and are responsible for any additional costs caused by late removal.
5. Reasonable security will be provided primarily for public safety. Exhibitor property remains at the exhibitor's risk, and PVMA is not liable for loss or damage. Exhibitors are responsible for loss or damage to their property caused by theft, fire, flood, or any other cause beyond PVMA's control.
6. The exhibitor agrees to indemnify and hold harmless PVMA and its agents, partners, employees, and sponsors from any damages, liability, or expenses arising from injury or damage involving the exhibitor, its agents, employees, invitees, other exhibitors, or their property. Exhibitors are responsible for damage they cause to the building, furnishings, fixtures, approaches, or entrances.
7. If fire, severe conditions, cancellation, or other circumstances prevent the exhibitor from occupying the premises, the exhibitor will pay only for the period the space was or could have been occupied. PVMA is not responsible for resulting claims or damages.
8. Exhibits must comply with all fire regulations, and all display materials must be fire-resistant.
9. Either party may cancel this agreement by providing written notice at least 60 days before the show's move-in date. Exhibitors who cancel after that deadline remain responsible for the full space-rental fee.

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