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FOR IMMEDIATE RELEASE

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AdvantageVM - Distributor of Premium Pesticide Products in the Canadian Industrial Vegetation market is pleased to announce the addition of **Chad Horton** and **Keith Sanftleben** to their national sales team.

Chad Horton joins AdvantageVM with a strong understanding of the vegetation management industry in Canada, with over 12 years experience in the industry and 13 years entrepreneur and business ownership. His expertise includes a vast knowledge of products for use on roadsides, railway, utilities, and noxious weed control and the latest application technologies, and techniques. When working with Chad you will quickly appreciate his passion for the industry, his drive to provide meaningful solutions to application and day-to-day business challenges, and his desire to help applicators succeed and grow. He is looking forward to connecting with applicators in Eastern Canada.

Keith Sanftleben brings over 35 years of industry knowledge and experience to the AdvantageVM Team. After graduating from the University of Saskatchewan, he started his career in agriculture. Shortly after he made the transition to the industrial vegetation management industry and has been there ever since. He has worked with railways, utilities, oil and gas customers, as well as, application companies and manufacturers, sharing his expertise and helping grow and strengthen their businesses. He is excited to work with applicators in Western Canada and looks forward to helping each one of his customers fully reach their goals.

AdvantageVM, is a Canadian owned pesticide distribution company servicing the vegetation management industry. With an emphasis on agronomic solutions for vegetation management needs, they offer individualized sales consultations, exceptional customer service, and reliable delivery of goods. Owners Julie Dixon and Geoff Thompson, along with their team have over 100 years working experience in the application, sales, and marketing of herbicides. Founded in 2016 AdvantageVM, has quickly differentiated itself through their commitment, honesty, expertise, customized service, and industry knowledge.

For further information about AdvantageVM or for product enquiries please contact Chad, Keith, or Geoff at:

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